

## The Concept

During 2015, Milan and Lombardy will become an international hub for food and nutrition, Agri-food and all technical / scientific topics related to it, such as nutraceuticals, human health and food safety.

Expo 2015 will be a unique opportunity that everyone should be taking advantage of.

Clusters will play a pivotal role in this scenario as they support the creation and the development of successful businesses, and are a crucial tool for promotion, internationalization and development of competitiveness and this role is recognized also by EU Commission.

We are proposing to Clusters and Companies an intensive week full of activities, guests and meetings, to boost business, make new contacts and, in the end, to win!

## The Proposal

The Cluster Food Week will take place in Milan and Lodi, from May 2nd to 8th, 2015.

With special attention on EXPO2015 exhibition we offer a program to make the most of all the events, meetings and matchmakings addressing the Agri-food and Agri-biotech world with a 360° perspective. From TuttoFood, the main national trade fair for food, to enhance business opportunities and networking, to R&D with specific focus on food safety and security. Cluster managers will also benefit from a specific day devoted to clusters policies and solutions, towards the EU horizon for 2020.

A concrete occasion for international networking, together with the Enterprise Europe Network and players coming from all over the world. A unique opportunity to seize upon.

Information available @  
Parco Tecnologico Padano  
[www.tecnoparco.org](http://www.tecnoparco.org)

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This intensive week will be addressed to:

- Food companies, high tech startups and SMEs active in the field of Agri-food and Agri-biotech, as well as all related sectors
- Public and private research centers, tech transfer and brokerage companies
- Cluster managers

## The Target

Book and customize your agenda to live your own

# Cluster Food Week!

# 2015 May 2-8 - Cluster Food Week



Feeding the Planet

EU Agri-Food & Biotech Clusters on the World Stage



Parco  
Tecnologico  
Padano

AGROPOLIS  
INTERNATIONAL



CAT.AL  
Cluster Agri-Tecnologico Agri-Food & Biotech



Regione Lombardia





May 2-8

# Cluster Food Week

Programme

## 02.05 - Arrival

Arrival in Milan and Hotel Accommodation.  
(PTP will provide a list of pre-booked hotels in Lodi)

## 03.05 - EXPO2015

EXPO2015 exhibition site visit.  
(Ticket available at a discount price of € 20)

## 04.05 - International Clusters Round Table

A whole day dedicated to international Cluster ecosystem. You will get in contact with the cluster environment in Lombardy and Europe with WOFIN (World Food Innovation Network) and CEBR (EU Council of Bioregions). After the round table you can visit Parco Tecnologico Padano and its LODI2015 "Agriculture of Tomorrow" demo field. The day will end with the "Clusterchef" contest.

## 05.05 - Food Safety Conference

The upmost technologies for "Food SAFety and securITY" developed in Lombardy, a further occasion to establish potential partnerships with excellences from Lombardy and EU. Feeding the Planet project will be presented.

## 06.05 - TuttoFood

Milan-World Food Exhibition.  
Exhibition opening time 8:30 - 17:00  
Free visit to the Fair and matchmaking program

## 07.05 - Mission 4 Growth (B2B)

Promoted by EC and organized by DG Ent, is conceived for 2015 as incoming program in Milan. Topics: Agrofood, manufacturing, Innovative and high quality food products, safety and quality control, food traceability, shelf life, packaging, logistic and retail, water technology and environmental management.

## 08.05 - Free Day

Register @ [www.tecnoparco.org](http://www.tecnoparco.org)